

AWAKE Messaging Guide

Use ready-to-adapt 2026 copy across announcements, email, bulletin, slides, and social channels.

Communications team Communications directors, pastors, ministry assistants, and volunteer media teams can keep the same invitation moving.	Hopeful and direct Use church-focused language that families can understand and act on quickly.	One action everywhere Point every channel to the campus claim action.
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Use one clear message everywhere.

Start with ready-to-use copy for the channels your church already uses: platform announcements, email, bulletin, slides, and social posts.

Keep every piece focused on the same action: pray for students, claim a campus, and join AWAKE throughout August 2026.

01

Sunday announcement copy

Use this from the platform or adapt it for a video announcement.

Short version

This August, churches across Florida are joining together for Back to School Prayer 2026: AWAKE. We are claiming a campus, praying for students and educators, and asking God to awaken His Church for the next generation. You can join by praying, walking, gathering, or helping commission students throughout the month.

Call to action

Today, choose a campus or support the campus commitment our church is making. We want every school near us to be covered in prayer as the year begins.

USE THIS CHECKLIST

- Pair the announcement with one visible link or QR code.
- Name the campus if your church has already chosen one.
- Repeat the same invitation for at least two Sundays.

02

Proclamation request language

Use this while the request for an August 2026 proclamation is awaiting a decision.

Platform sentence

An application has been submitted to the Governor's Office requesting that August 2026 be proclaimed Back to School Prayer Over Students Month. While the request is considered, our church is beginning now to pray for students, educators, families, and schools.

Email sentence

Churches across Florida are praying as the new school year begins, and we are inviting every family, small group, and ministry team to help cover a campus in prayer.

USE THIS CHECKLIST

- Do not describe the request as an official proclamation unless the Governor's Office approves it.
- Keep the main action clear: pray, claim a campus, and invite others into August prayer.
- Check back2schoolprayer.org for the current request status before publishing this language.

Email and bulletin copy

Use this when people need the details in writing.

Email paragraph

Our church is joining Back to School Prayer 2026: AWAKE throughout August. Together with churches across Florida, we will pray for students, educators, families, and campuses as the school year begins. We are asking every family and ministry group to help cover a campus in prayer.

Bulletin blurb

AWAKE is a statewide month-long call to pray for students and schools. Join our church as we claim a campus, pray by name, and ask God to awaken the next generation.

USE THIS CHECKLIST

- Include date, campus name, meeting location, and contact person.
- Keep the link near the top of the email.
- Use the same subject line pattern each week: AWAKE: Pray for our schools.

Social captions

Keep social posts concrete. Every caption should answer what, when, and how to join.

Invitation post

We are joining churches across Florida for AWAKE throughout August. We are praying for students, educators, families, and schools as the year begins. Claim a campus with us and help cover the next generation in prayer.

Prayer walk post

This week we are prayer walking a local campus with humility and hope. We will pray for peace, safety, wisdom, belonging, and Gospel light for the year ahead.

Commissioning post

Students, Christ goes with you. This Sunday we will pray over students and send them into the school year with courage, compassion, and hope.

USE THIS CHECKLIST

- Use real local details instead of generic filler.
- Avoid posting student names or faces without clear permission.
- Point back to the campus claim action in the caption or profile link.

05

Slide and visual direction

Keep visuals simple so the invitation remains clear.

Title slide

Use AWAKE, Back to School Prayer 2026, August 2026, and the one action your church is taking.

Details slide

List the campus, meeting time, leader contact, and claim-campus link.

Prayer slide

Show three prompts: students, educators, and campuses.

USE THIS CHECKLIST

- Keep text large enough to read from the back of the room.
- Give each slide one clear action.
- Do not stack every URL on one graphic.

CORE LANGUAGE

Pray with faith. Ask God to awaken the next generation as the school year begins.

Point every message toward one action.

After people hear about AWAKE, help them claim a campus or support the campus commitment your church has already made.